

REPORT
TO THE
COMMUNITY

2024

*Inspiring and Strengthening
Community on the Sunshine Coast*

MESSAGE FROM OUR

Board Chair & Executive Director

We are pleased to share our 2024 Annual Report with you, a reflection of our work to inspire and strengthen the place we call home: our Sunshine Coast community.

Last year was a remarkable one for our Foundation. Thanks to the generosity of our donors and other supporters, we were able to extend our capacity and reach through awareness-building activities, growing our endowed assets to \$11.8 million, and disbursing \$350,000 in grants to our Sunshine Coast community. These grants benefitted 33 diverse local charitable organizations, addressing a wide range of causes including the arts, conservation and climate, youth, seniors, food security, music, sports, housing, health and wellness, education, and more.

Beyond granting and fund development, our team kept busy with many other activities in 2024, including the development of a new strategic plan and refining our governance practices. In June, we proudly launched our 10th Vital Signs publication, a 24-page report loaded with valuable, data-driven insights into the pressing issues our residents currently face. Every month since Vital Signs launched, we have shared stories about Vital People in our community and the Vital Causes they are passionate about.

In September, we took a bold step with our Coasties Contest and leveraged a pair of Taylor Swift tickets to grow awareness about our Foundation and inspire the spirit of philanthropy and community, especially among a younger generation of philanthropists on the Coast. We were absolutely blown away by the community's heartfelt reflections about what community means to them. Finally, in November, we hosted our first annual Gratitude Gathering, an afternoon dedicated to celebrating an incredible group of community shapers: our Sunshine Coast Foundation family.

We are thrilled for what's ahead in 2025! We are poised to make the largest annual grant disbursement in the Foundation's history, \$700,000 to local charities and community partners. This milestone will bring our total grants awarded to more than \$4.3 million, demonstrating our ongoing commitment to strengthening the Sunshine Coast community.

As we move forward, we face both exciting opportunities and inevitable challenges. In these uncertain times, the need for community is more important than ever. Look out for your neighbours, share a smile with a stranger, embrace kindness, soak in the natural beauty of our Coast, and take pride in being a small but mighty community. By supporting one another and fostering a sense of belonging, we strengthen the fabric of our community, working together towards a brighter, more connected future for the Sunshine Coast. Thank you for being a vital part of this collective effort to lift up our community.

Doug Allan
Board Chair

Erin Storey
Executive Director



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Land Acknowledgement

The Sunshine Coast Foundation is grateful to work in the traditional and unceded territories of the shíshálh (Sechelt) Nation and Sk̓wx̓wú7mesh Úxwumixw (Squamish Nation). We extend our deepest gratitude to those who have stewarded these beautiful lands over many generations.

What's Inside

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About the Foundation



VISION A healthy and vibrant community where everyone belongs.

MISSION Connecting a caring community with causes that make a difference.

For over 20 years, the Sunshine Coast Foundation has been dedicated to making a positive and enduring contribution to the quality of life on the Sunshine Coast.

By connecting individuals and families with the causes closest to their hearts, we have established a stable and sustainable pool of funds for charitable giving that responds to the needs of our community, from Port Mellon to Egmont. Our annual grants program, which is made possible by the generosity

of our donors, supports everything from food and housing security, to sports, the arts, health and wellness, education, the environment, and more.

Since forming in 2003, we have grown to steward over \$11.8 million in 89 endowed funds, and we have distributed more than \$3.6 million in grants to over 100 local charitable organizations. In addition to granting, the Foundation also works towards building community knowledge, engagement, and leadership through various partnerships and programs, like Vital Signs, Canada's most extensive community-driven data program.

Turn to page 11 for more about Vital Signs 2024.

**20 YEARS
OF GIVING**

100+
LOCAL
ORGANIZATIONS
SUPPORTED

\$3.6+
MILLION
IN GRANTS
DISTRIBUTED

2024 YEAR IN REVIEW

FEBRUARY

2024 Responsive Community Grants program launched



3rd Annual Volunteer Fair

APRIL

MAY

Community Foundations of Canada Peer Gathering in Winnipeg



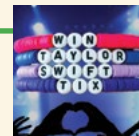
JUNE



Vital Signs 2024 released

SEPTEMBER

Coasties Contest launched



NOVEMBER



Inaugural Gratitude Gathering

2024 Highlights



Imagine Canada Standards Program

We are incredibly proud to be the first charitable organization on the Sunshine Coast to earn accreditation under Imagine Canada's Standards Program. As one of just 280 accredited charities in all of Canada, we hold ourselves to the highest standards of integrity, accountability, and transparency. Originally accredited in 2016, we successfully completed the rigorous re-accreditation process in 2023, reaffirming our ongoing commitment to excellence in managing our operations and the funds entrusted to us.



Accredited
IMAGINE CANADA

As of December 31, 2024.

Grant Recipients

Our annual community grants program supports local charities with up to \$10,000 in funding for community projects or programs.



"The importance of clear and uninterrupted communication at sea cannot be underestimated. In many cases, it's what separates success from failure."

– John Maddalozzo, President, Sunshine Coast Marine Rescue Society

Loud & Clear: Enhancing Marine Rescue Communications

Based in Halfmoon Bay, Royal Canadian Marine Search & Rescue Station 12 is one of three entirely volunteer-run RCMSAR stations serving the Sunshine Coast community, providing round-the-clock water rescue, including sinking vessels, injured mariners, lost or disoriented boaters, recreational paddlers, and shoreline searches.

With a \$10,000 grant from the Foundation, RCMSAR Station 12 undertook a much-needed upgrade of its marine communications system, replacing decade-old equipment with new wireless headsets specially designed for loud and rough conditions. These new headsets not only enhance the crew's overall safety, but also ensure the crew are able to capably respond to marine emergencies as they happen.



"Gardening strengthens neighbourhood bonds, helping people feel more accepted, safe, and connected."

– Dane Ruck, Team Leader, Jubilee Community Garden

Gardening for Community Good

Hosted on the grounds of the Calvary Baptist Church of Gibsons since 2012, the Jubilee Community Garden offers sustainable green spaces for gardening, food production, education, and communal gathering. Committed to strengthening community ties, the Jubilee Garden champions intergenerational knowledge-sharing, self-sufficiency, and the reduction of social isolation.

In response to rising demand from community members, Calvary spearheaded a massive renewal of the Jubilee Garden in 2024. With a \$7,000 grant from the Foundation, this much-needed rejuvenation included installation of a drip irrigation system, building a shared garden shed, adding a new gate, and upgrading the existing gravel pathways, while also creating space for composting and green waste.

RESPONSIVE COMMUNITY GRANTS

BLUEACT MARINE SOCIETY \$5,050

World Ocean Week and Ocean Conservation Day

BRITISH COLUMBIA CONSERVATION FOUNDATION \$10,000

Restoring Damaged Wetlands in West Sechelt

CALVARY BAPTIST CHURCH OF GIBSONS \$7,000

Jubilee Community Garden

COAST RECITAL SOCIETY \$1,500

Concert with musica intima

GIBSONS & DISTRICT PUBLIC LIBRARY \$3,800

Comic Camp

PENDER HARBOUR FOOD BANK \$9,065

Sustainable Objective Expansion

PENDER HARBOUR READING CENTRE SOCIETY \$10,000

Reading Centre Upgrades

PUBLIC HEALTH ASSOCIATION OF BC \$7,425

Nurturing Farm to School Communities

RAINCOAST CONSERVATION FOUNDATION \$7,425

Sunshine Coast Ocean Monitoring Station

RESTORATIVE JUSTICE PROGRAM OF THE SUNSHINE COAST \$10,000

Expanding Our Reach

Grant Recipients cont'd



"Over 10,000 visitors, including students and camp kids, discovered the wondrous soundscape of our ocean, while learning about the realities of noise pollution."

– Nancy Cottingham-Powell,
Executive Director, BlueAct Marine Society



"The biggest takeaway was how impactful the program was in sparking creative confidence in the participants."

– Heather Evans-Cullen, Library Director,
Gibsons & District Public Library



"The kids are engaged and excited to connect in meaningful, fun, messy ways with nature. They are observers, builders, harvesters, and planners."

– Michy Stevens, SD46 Teacher
Farm to School project member

Diving Into Discovery

BlueAct Marine Society strives to inspire and educate through their collect-and-release aquarium, collaborative conservation initiatives and community events.

In June, with a \$5,050 grant from the Foundation, BlueAct launched the Mary Gordon Sunshine Coast Underwater Listening Station exhibit at the TidePools Aquarium. In partnership with the Raincoast Conservation Foundation, the Underwater Listening Station was the first of its kind on the Sunshine Coast, consisting of a hydrophone and camera that enabled audio and video to stream in real-time.

For 6 months, the public livestream showcased the sights and sounds of the Malaspina Strait, providing community members with a truly immersive underwater experience.

Pow! Bam! Comic Camp!

Through a complete renovation of its youth area, Gibsons & District Public Library created a fun, welcoming, and safe space for young people to congregate free-of-charge.

The revitalized space boosted the library's capacity to engage with young people in a purposeful way, including an enhanced summer program. With a \$3,800 grant from the Foundation, the library was able to offer youth a 5-day Comic Camp with Vancouver-based cartoonist and graphic novelist, Kathleen Gross. This opportunity was a huge hit, as 'campers' got to unleash their voices, creativity, and ideas through graphic art.

\$350,000

Granted to the
Community

96

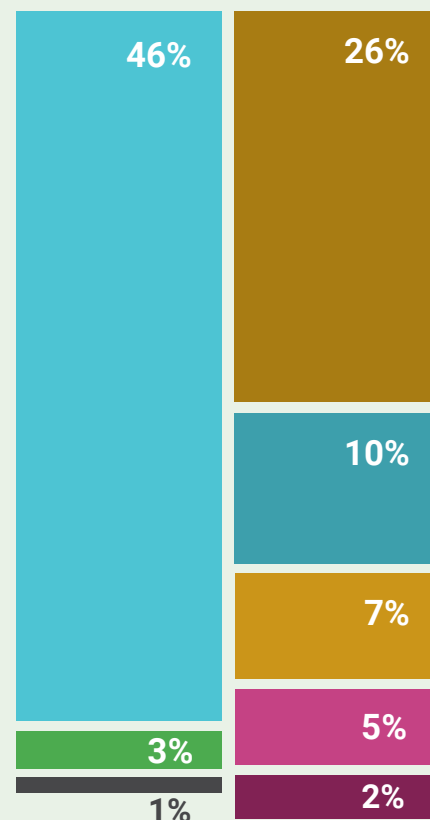
Grants supporting

33

Organizations

Grants by Type

Agency Grants	\$159,301
Community Legacy Grants	\$92,615
Donor Designated Grants	\$36,117
Donor Advised Grants	\$23,640
Field of Interest Grants	\$19,250
Flow-Through Grants	\$10,038
Scholarships & Bursaries	\$7,000
Coasties Contest Grants	\$2,000



RESPONSIVE COMMUNITY GRANTS cont'd

SARGEANT BAY SOCIETY \$7,170
Disability Access Pathway

SECHLT SENIORS ACTIVITY CENTRE \$4,550

Enhancing Cardiac Support for Members

SUNSHINE COAST COMMUNITY SERVICES SOCIETY \$9,000

Parent and Tot Drop-In Family Programs

SUNSHINE COAST FESTIVAL OF THE WRITTEN ARTS \$3,250

Real-Time Captioning Project

SUNSHINE COAST HOSPICE SOCIETY \$10,000

Grief Support Program

SUNSHINE COAST MARINE RESCUE SOCIETY \$10,000

Digital Communications Upgrade

Endowments



Endowments are funds that are professionally invested and managed to create income over the long term. The Foundation awards a portion of that income on an annual basis to support local charities. In 2024, the Foundation established 4 new endowments.

COMMUNITY LEGACY ENDOWMENTS

Provide resources for the Foundation's annual grants program.

Bill & Trudene Longman Endowment Fund
Fiedler Family Endowment
John & Maria Manley Memorial
Michael & Eileen Poppel Endowment Fund
Stewart Family Endowment
Sunshine Coast Foundation Community Legacy Fund
Sunshine Coast Credit Union Endowment
TELUS Community Ambassadors Endowment
Terry & Sandy McBride Family Endowment
Vera Elizabeth Barron Memorial

AGENCY ENDOWMENTS

Established by charities to support their own operations.

Habitat for Humanity Sunshine Coast
Ed & Gwen Hawkins Habitat for Humanity Sunshine Coast Endowment
Habitat for Humanity Agency Endowment
Sunshine Coast Arts Council
Doris Crowston Endowment Fund
Endowment in Honour of Anne & Philip Klein
Endowment in Honour of Frances Wasserlein
Endowment in Honour of Gillian Lowndes
Music Award in Honour of Louise Baril
Sunshine Coast Community Services Society
Daniel Kingsbury Music for Youth Endowment
Sunshine Coast Community Services Society Agency Endowment
Sunshine Coast Festival of the Written Arts
Gwen Bennett Endowment
Moyna Krusell Memorial Endowment
Sunshine Coast Festival of the Written Arts Legacy of Literacy Fund
Canadian Federation of University Women-Sunshine Coast Bursary Fund
Coast Recital Society Endowment Fund
Coast-Wide Food Bank Endowment
Gibsons Public Art Gallery Endowment Fund
Iris Loewen Endowment for Sechelt Public Library
Joop & Jessie Burgerjon Endowment for Sargeant Bay Society
Marine Rescue Agency Fund
Pender Harbour & District Health Centre Endowment
Robert Allen Memorial Endowment
SCF Barron Operating Endowment
Sechelt Seniors Activity Centre Endowment Fund

Sunshine Coast Botanical Garden Society Endowment
Sunshine Coast Hospice Society Endowment
YMCA Camp Elphinstone Youth Development Fund

DONOR-DESIGNATED ENDOWMENTS

Direct grants to a specific organization.

Bill & Joan Humphries Endowment
Dickey Family Endowment in Support of Sechelt Hospital Foundation
Endowment for Hungry Children
Frank & Muriel Daly Sunshine Coast Endowment to Support Youth in Sports
Halfmoon Bay Heritage Endowment
Jack & Sheila Carlson Family Endowment
Ken Moore Marine Rescue Endowment
Lynn Pakulak Endowment
Marie Steel Memorial Endowment
Robertson/McDonald Marine Conservation and Education Endowment
Schell Family Endowment
Smith Family Fund for Vulnerable Communities

DONOR-ADVISED ENDOWMENTS

Where donors can influence grant-making.

Barrie Wilbee Bursary for Sunshine Coast Entrepreneurs
Bate & Foley Family Endowment to End Homelessness
Baxter Baile Marine Conservation and Education Endowment
Chad & Erika Price Family Endowment
Crosby/Esson Family Endowment
Gibsons Seniors Fund
Glenda Mitchell Memorial Endowment in Support of Sunshine Coast Hospice
Hofmann Family Endowment
HSPP Employee Endowment
Jean & Arthur Clarke Endowment
Jennifer Gray Memorial Endowment
John & Janey Talbot Family Endowment
John Vance Legacy Fund
McFarland Family Endowment
Nelson Family Endowment
Nicholls Family Endowment
Patricia Gray Fund for Animal Welfare
R. Clayton Family Endowment
Robert Johnston Family Endowment
Rotary Club of Gibsons Endowment
Sunshine Coast Youth Sports Endowment

FIELD OF INTEREST ENDOWMENTS

Provide funding to specific charitable causes.

Bev Shaw Literacy Fund
Blane & Henny Hagedorn Family Endowment
Environmental Legacy Fund
Errol Lipschitz & Judy Rother Fund for Food and Shelter
Gibsons Landing Fibre Arts Festival Endowment
Kay Chapman Memorial Fund
Mary & Cecil Gordon/James & Phyllis Parker Family Fund for Seniors
Sue Milne Memorial Choral Fund
Terry Kvam Fund for Animal Welfare*
Youth Legacy Fund
Zoe & Gaetan Royer Fund for Accessible Housing

SCHOLARSHIPS AND BURSARIES

Support graduating high school students.

Elaine Sanders Scholarship Fund for Nursing*
Eleanor Thielke & David Cox Scholarship Fund
Larry Ennis Scholarship in Woodworking
Mary & Cecil Gordon/James & Phyllis Parker Family Scholarship Fund for Nursing and Caregiving
Patrina Thomson Memorial for Music and Dance*
Robertson/McDonald Family Education Endowment
Sunshine Coast Endowment for Visual Arts
Talia Sweet Memorial Scholarship*
The Women in STEM Bursary Fund

* Indicates a new endowment in 2024



What Are You Passionate About?

When you donate to a community foundation, you make long-lasting local impact and help shape the community for years to come. Let us create a personalized charitable giving plan that reflects your vision and values.

sunshinecoastfoundation.org/give/ways-of-giving



ENDOWMENT SPOTLIGHT

Terry & Sandy McBride Family Endowment

Community Legacy endowments stand out for their versatility, addressing a wide range of issues and interest areas. Evolving with the changing needs of the Coast, they serve as a primary funding source for our annual community grants program, which exclusively supports local charities.

Donors can establish named funds within this category, contributing directly to initiatives that address the Coast's most pressing challenges. This flexibility and impact is precisely what drew Terry and Sandy McBride to create their fund.

"We've lived on the Coast for over 45 years and raised our family here. A Community Legacy endowment felt like the perfect way to give back to the many worthy causes in our community, with funds directed where they're needed most. It's comforting to know our endowment will support the critical work of local charities, year after year, for generations to come."

Established in 2007, the Terry and Sandy McBride Family Endowment was one of the first endowments held at the Foundation. A cornerstone of our Community Legacy endowment group, we now have 10 separate Community Legacy funds totalling over \$2.7 million, tackling critical needs such as poverty reduction, housing, arts & culture, and support for seniors and youth.



A Word on Memorial Funds

Memorial Funds are a way to honour a loved one by supporting causes that were important to them. These funds help create a lasting impact, providing ongoing support for local initiatives, scholarships, or projects that reflect their values and spirit. Since our last annual report, the Foundation has had the privilege of helping three local families create Memorial Funds to honour the lives of three truly remarkable women.



Talia Sweet Memorial Scholarship

On September 6, 2023, our community tragically lost Talia Noelle Sweet at just 24 years old, following a recent diagnosis of epilepsy. Despite this challenge, Talia faced life with incredible bravery and focused her energy on comforting and helping others. Talia was a radiant soul

whose boundless kindness touched everyone she met. Her heart was especially drawn to those facing hardship, and her joyfulness was a gift to all who knew her. In 2024, her mom Tara, and close family friends Bob and Susan Hoy honoured Talia's legacy by creating a scholarship fund to support graduating students who embody the values she held dear: compassion, community service, leadership, and social responsibility.



Bev Shaw Literacy Fund

In November 2023, the Sunshine Coast lost one of its brightest lights in Bev Shaw. Bev was a local legend as 'the bookstore owner extraordinaire', leaving us much too soon after a brief battle with cancer. Shortly after Bev's passing, her husband, Tom Lamb, called the Foundation looking for a way to honour her passion for the written word and create lasting impact on the

Sunshine Coast. Within 24 hours of his call, the Bev Shaw Literacy Fund was in place and quickly grew to nearly \$50,000 in memorial donations. Bev's legacy will live on through the annual grants from this fund, inspiring a culture of reading, literacy, and the literary arts within our community forever.

To quote from one of Bev's favourite books, *Ikigai: The Japanese Secret to a Long and Happy Life* by Héctor García Puigcerver: "Life is not a problem to be solved. Just remember to have something that keeps you busy doing what you love while being surrounded by the people who love you."



Patrina Thomson Memorial for Music and Dance

Fun-loving Patrina Thomson had a life-long love, and deep appreciation for, music and the performing arts.

Demonstrated through various personal pursuits, such as competitive dancing and performing with The Funtastics theatre group, Patrina was also a strong promoter of music

and dance at the Sechelt Seniors Activity Centre. After her passing, Patrina's spouse, Mo Farn, established a memorial scholarship fund to honour the passions that were closest to her heart. An annual scholarship will be awarded to Sunshine Coast students pursuing post-secondary education in the fields of music or dance who demonstrate exceptional talent and passion for their craft.

Endowments

DONOR SPOTLIGHT

Mary Gordon

Even if you didn't know Mary Gordon personally, you've likely felt the impact of her generosity. From healthcare and youth to the arts, seniors and the environment, Mary's contributions enrich the Sunshine Coast, years after her passing.

Born in Prince Rupert to Jim and Phyllis Parker, Mary grew up in Sechelt where her family owned multiple businesses on Cowrie Street, including Parker's Hardware. Graduating from nursing school in 1959, Mary's work took her to hospitals across BC and beyond before returning to serve as director of nursing at Sechelt | shíshálh Hospital.

In 1964, she married Cecil Gordon, and the couple remained dedicated supporters of the arts, culture, and community organizations.

Following a stroke in 2018, Mary was determined to formalize her legacy of giving. She established nursing



scholarships at Royal Columbian Hospital and Douglas College, and supported hospitals such as St. Paul's and Holy Family Rehab.

After Mary's passing in 2021, her generosity

continued to flow to her community and, in 2023, the Sunshine Coast Foundation received a transformative \$250,000 initial gift from her estate.



Guided by her passions, this gift was carefully allocated to support multiple causes close to Mary's heart:

The Mary and Cecil Gordon/James and Phyllis Parker Family Fund for Seniors

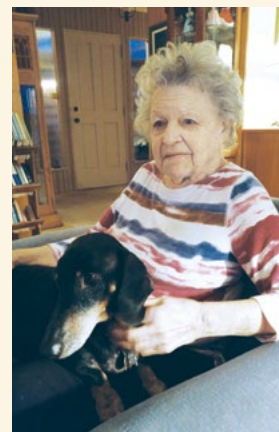
This fund focusses on caring for seniors and supporting programs that help them remain independent and connected to their community.

The Mary and Cecil Gordon/James and Phyllis Parker Family Scholarship Fund for Nursing and Caregiving

Directed towards scholarships, this fund awards educational support to local students pursuing nursing or related fields.

Separate from the family's named funds, Mary's generosity also extended to the **YMCA Camp Elphinstone Youth Development Fund**, the **Sechelt Seniors Activity Centre Endowment Fund**, and the **Sunshine Coast Foundation's Community Legacy Fund**.

Mary Gordon and her family's legacy serves as a powerful reminder that true philanthropy is measured not by the size of the gift, but by the depth of its impact. Through her thoughtful and intentional giving, she has left a lasting imprint on many parts of our community, one that truly reflects the person she was and will continue to strengthen the Sunshine Coast for years to come.



Giving That Aligns With Your Goals

We are honoured to help others shape their own legacies and ensure their philanthropic visions are brought to life in meaningful ways.

One of the most important steps in our gift acceptance process is that we take the time to really understand the person behind a gift – their vision and intent – so that we can mobilize the funds in a way that truly captures and celebrates a person's legacy.

If Mary Gordon's story has inspired you to think about shaping gifts during your lifetime, take the first step in creating your own legacy by discovering your giving values and goals using our Donor Impact Questionnaire. Access it with the QR code here or contact us directly.



**Snap this QR
to open our
Donor Impact
Questionnaire**

Ways to Give

AGENCY FUNDS

Are you a charity seeking reliable, stable annual revenue to support your core operations? We can help! Agency Funds are established by charities (agencies) typically with their own resources to provide a stable and sustainable source of income for their own operations. Although Agency Funds are usually permanently endowed, we can offer a different structure if flexibility is needed.

We have helpful resources and would be happy to meet with your organization to explore the benefits. Contact us to learn more.

LEAVING A LEGACY

A community foundation is your community's forever fund, growing over time and giving back through local grants. Fueled by local generosity, a community foundation invests in what matters most and creates lasting change for generations to come.

With a personalized approach, we offer tailored solutions that empower individuals, families and organizations to make meaningful contributions.

Giving, in any amount, can be impactful, accessible and deeply connected to the community's needs. We can support the causes that are most important to you.



EXISTING FUND

We have over 89 funds with many different areas of interest or purposes. Donate once to any of these funds or on a monthly basis.



CREATING YOUR OWN FUND

If you are looking to make a more significant gift, consider opening your own fund. For donors who want to have an impact over many generations, we continue to welcome and support permanent endowments. The Foundation also offers other fund structures beyond the traditional endowment model, including spend-down and flow-through funding.



LEAVE A GIFT IN YOUR WILL

Create a fund today and endow it through your estate. It's a way of ensuring the causes closest to your heart are supported beyond your lifetime. In addition, you can change the charities you want the fund to support at any time without having to update your Will.

ENDOWMENT SPOTLIGHTS

Sunshine Coast Botanical Garden Society Endowment



Year Agency Fund Established: 2009

Total Endowed Capital: \$2.6M

Historical Agency Grants (2019-2024): \$139,000

Upcoming Agency Grant (2025): \$112,000*

"The annual proceeds from our endowment are a vital funding source for operational expenses. It helps keep the lights on, the Garden maintained, and most importantly, continue our work on conservation and offering relevant and affordable programs for learners of all ages.

Boards and staff of non-profit organizations, by necessity, always keep funding top of mind. It impacts almost every decision made. Predictable annual funding from an endowment allows organizations a welcome degree of certainty, and considering setting up an endowment through the Sunshine Coast Foundation is an incredibly worthwhile exercise."

– Mary Blockberger, Manager, Sunshine Coast Botanical Garden

Pender Harbour & District Health Centre Endowment



Year Agency Fund Established: 2011

Total Endowed Capital: \$345k

Historical Agency Grants (2019-2024): \$84,000

Upcoming Agency Grant (2025): \$15,000*

"The Pender Harbour Health Centre is the Sunshine Coast's only not-for-profit Community Health Centre. Unlike other healthcare facilities in BC, we receive no core operational funding from the provincial government. The annual grant we receive from our Agency Fund goes directly into supporting our operational expenses and allows us to operate and provide vital access to health and wellness supports in our community.

We would encourage any charitable organization on the Coast to consider opening an Agency Fund with the Sunshine Coast Foundation as a way of providing sustainable annual funding."

– Nick Gaskin, Executive Director, Pender Harbour Health Centre

**All figures as of December 31, 2024.*

Investment Strategy and Performance

“The primary investment objective of the Sunshine Coast Foundation is to provide a balance of safety, income generation and growth of capital over the long term. Our invested capital is strategically allocated to ensure the principles of responsible investing are embedded in our investment decisions.

The past year provided the Foundation with strong investment returns, in fact, we recorded our best

annual investment returns in the Foundation’s history. While the current economic and geopolitical climate has the potential to disrupt markets, the Foundation’s Investment and Oversight Committee continues to work closely with our investment advisors to ensure we remain properly diversified and on track to achieve our long-term investment goals.”

– Chad Price, Treasurer and Chair of the Investment & Oversight Committee

Consolidated Returns

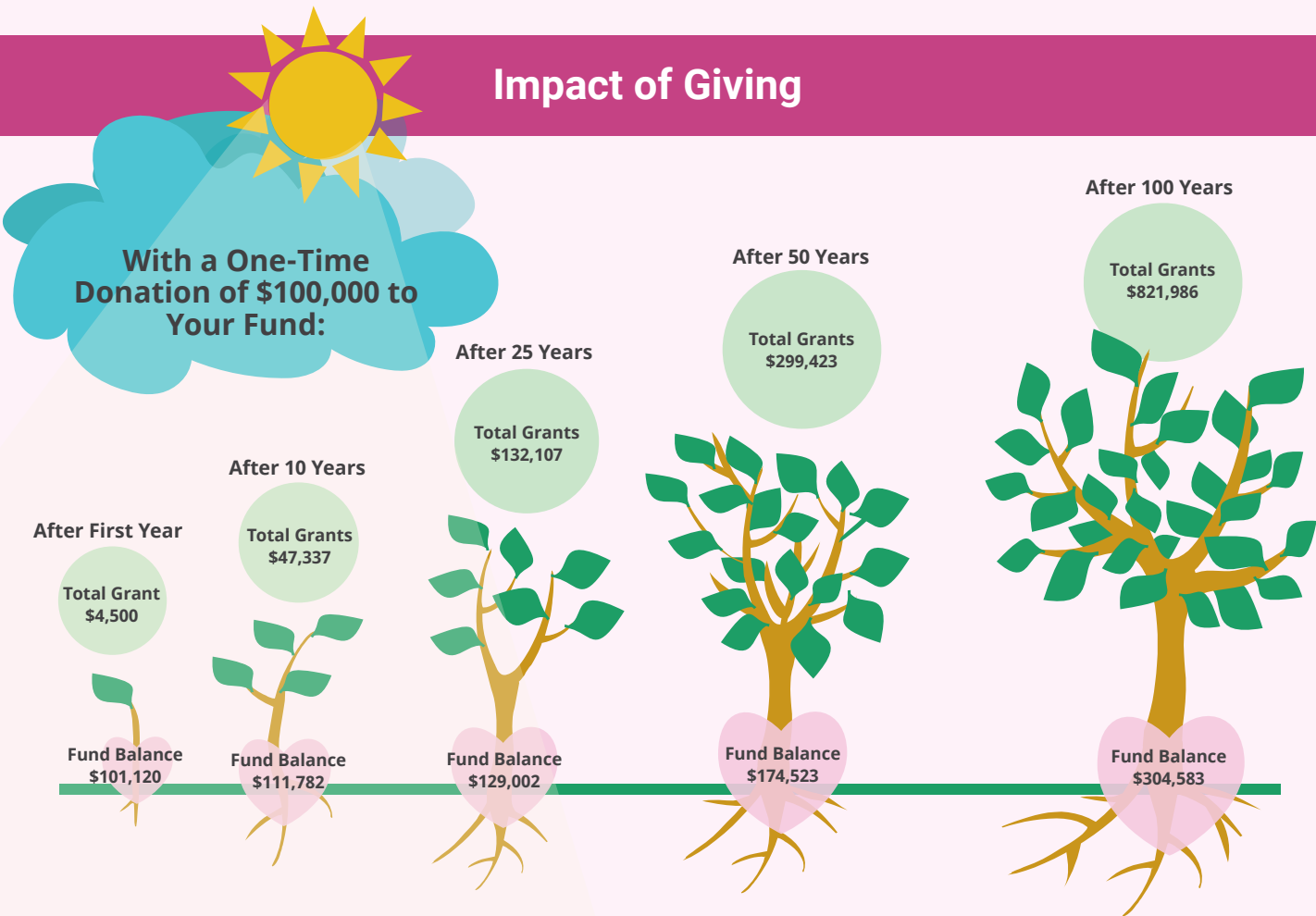
Investment Capital	1 year	3 years	5 years	10 years
Consolidated Returns	15.83%	3.97%	7.03%	7.12%

Asset Allocation

Equity 60%	Fixed Income 40%
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As of December 31, 2024.
Annual financial statements are available on our website:
www.sunshinecoastfoundation.org/about/reports/

Impact of Giving



**This example assumes a one-time donation of \$100,000. Calculations are based on an Agency Fund structure with a 4.5% grant disbursement rate and uses SCF's most recent 10-year consolidated return results of 7.12%. SCF Agency Funds prioritize higher annual disbursements to maximize community impact now. This approach sustains our fund balances while ensuring meaningful distributions each year to support our community's needs.*

Community Leadership

Coasties Contest

We were on a mission to discover the heartbeat of our community, and so many Coasters answered our call. We received over 200 submissions brimming with openhearted insights about what “community” means to residents and their families.

Whether it was an important group of people, a cherished tradition, a place that felt like home, or even a simple act of kindness, the Coasties Contest illuminated what makes the Sunshine Coast so special.

In the end, one randomly selected Grand Prize winner walked away with a Taylor Swift prize package that was nothing short of magical! Kirsten Brackett, and her daughter Khloe, got to experience the final performance of The Eras Tour at BC Place. In addition to the concert tickets, the Grand Prize included roundtrip ferry travel, hotel accommodations, and \$200 in spending money, thanks to our generous Contest Sponsors.

Kirsten also had the opportunity to direct a \$1,000 gift from the Foundation to a local charity of her choice – she selected SCCSS’ Sexual Abuse Intervention Program.

“Sometimes the smallest acts can have the biggest impact. We love being part of this tight-knit community and we want to do our best in passing along warmth, love and compassion in big and small ways, to see each other thrive and be proud to be Coasters!”

– Kirsten Brackett, Coasties Contest Grand Prize Winner



The Coasties Contest Runners-Up each won the opportunity to direct a \$500 gift from the Foundation to a local charity of their choice – Heather and Jody selected Gibsons & District Public Library and SCCSS’ Women’s Outreach Program.

Sunshine Coast’s Vital Signs 2024



Vital Signs is a national program led by community foundations and coordinated by Community Foundations of Canada that leverages community knowledge to measure the vitality of communities and support action towards improving our quality of life.

In June, we published the Foundation’s first full Vital Signs report in a decade.

As our first Vital Signs report to the community since COVID-19, it included important and telling data about how the pandemic impacted the people of the Sunshine Coast. The 24-page report examined 9 key areas of life on the Coast, informed by statistical data, input from over 40 local experts, and interviews with people working in those areas.



Explore Vital Signs 2024 and, if you’re inspired by what you read, please consider:



PASSING IT ON

Share it with your friends, colleagues, employees, students, neighbours, library, or community centre.



GETTING INVOLVED

Learn about the many organizations working to improve our community and how you can get involved.



MAKING A DONATION

Support the causes you care about, for the long-term or for immediate impact.



GETTING IN TOUCH

We know about the issues of our community and the organizations working to improve them.

If you would like to make a difference, we can help and guide you. Contact us:

604.741.7360 or
ed@sunshinecoastfoundation.org

THANK YOU to Our Donors

We owe a great debt of gratitude to our donors, both new and old, whose generosity fuels our very existence. Thank you for your trust and confidence in our ability to serve our community, now and into the future.

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